

Presentation



ALGOWER

INNOVATIVE TRADING SOLUTION

EFFICIENT
DATA-DRIVEN
AUTOMATED

ALGO TRADING

Empowers With Precision And Performance

www.algower.com

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WHO ARE WE

We are a team of seasoned experts, technologists, and financial enthusiasts united by a common goal - to democratize trading and empower investors to navigate the markets with confidence.

ABOUT ALGOWER

Algower is an algo trading platform empower traders with cutting-edge algorithmic solutions, combining the power of proven strategies with unparalleled user-friendly customization, setting a new standard for success in the financial markets. At Algower, we believe in the fusion of time-tested strategies and user-friendly customization, paving the way for a unique opportunity to redefine success in the dynamic world of trading.



WHY ALGOWER

Data shows us that over 95% of Indian traders are prone to losing money in the markets. A vast majority of traders also tend to stop trading within 1 to 3 years. This all points to one thing – there are some common yet avoidable errors that are pulling the profits down and discouraging aspiring traders.

The Securities and Exchange Board of India, known as Sebi, says 90% of active retail traders lose money trading options and other derivative contracts. In the year ended March 2022, the latest for which figures are available, investors lost \$5.4 billion.

Our Solution to Overcoming Trading Challenges and Achieving Profitable Results.

ALGORITHMIC TRADING STRATEGIES:

Developed and offering a range of proven algorithmic trading strategies tailored to different risk appetites and market conditions. These strategies are thoroughly backtested and continuously optimized to adapt to changing market dynamics, providing traders with a competitive edge.

RISK ASSESSMENT AND PROFILE MATCHING:

Implemented a thorough risk assessment process for traders to identify their risk tolerance, investment goals, and trading experience. Then, match traders with algorithmic strategies that align with their risk profiles, ensuring they are not engaging in trading activities beyond their comfort level.

CONTINUOUS INNOVATION AND RESEARCH

Invest in ongoing research and development to stay at the forefront of algorithmic trading technology. This includes integrating cutting-edge machine learning and artificial intelligence techniques, exploring new market opportunities, and adapting algorithms to emerging trends and technologies.

BEHAVIORAL FINANCE INSIGHTS

Integrated behavioral finance principles into the platform to help traders overcome cognitive biases and emotional decision-making. Offer features such as sentiment analysis, trend reversal indicators, and trade diary tools to encourage self-reflection and disciplined trading behavior.

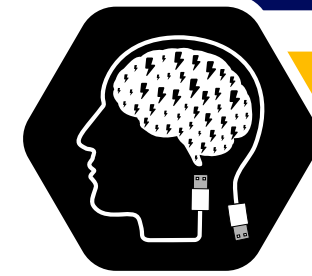
ALGO-TRADING

5 REASONS WHY IT'S ESSENTIAL FOR MODERN INVESTORS



Speed and Efficiency

Algorithmic trading enables trades to be executed at lightning-fast speeds, ensuring that opportunities are seized and orders are filled without delay. This speed is crucial in markets where split-second decisions can make a significant difference in outcomes.



Minimized Emotion

Algorithmic trading removes human emotions from the trading process, which can often lead to irrational decision-making. By relying on pre-programmed algorithms, traders can stick to their strategies without being influenced by fear, greed, or other emotions.



Risk Management

Algorithms can be designed to incorporate sophisticated risk management techniques, such as stop-loss orders and position sizing strategies, to minimize potential losses and protect capital.



Market Analysis

Algorithmic trading algorithms can analyze vast amounts of market data and identify patterns or trends that may not be apparent to human traders. This data-driven approach enables traders to make informed decisions based on objective analysis rather than intuition or guesswork.



Liquidity and Market Efficiency

Algorithmic trading contributes to market liquidity by providing continuous buy and sell orders, narrowing bid-ask spreads, and improving price discovery. This increased liquidity and efficiency benefit all market participants by facilitating smoother trading and reducing transaction costs.

BENEFITS OF ALGO TRADING WITH ALGOWER



Enhanced Efficiency

Algower's algorithmic trading platform utilizes advanced technology to execute trades with precision and speed, reducing the time and effort required for manual trading.



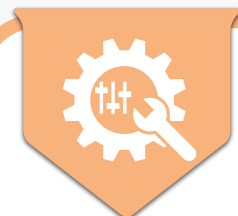
Access to Advanced Strategies

Access proven algorithmic trading strategies tailored to different market conditions.



Innovation

Algower is committed to continuous innovation and research, staying at the forefront of algorithmic trading technology.



Customization and Flexibility

Algower offers a highly customizable platform that allows traders to tailor algorithms to their specific trading goals and preferences.



Transparency and Compliance

Algower adheres to strict regulatory standards and best practices, ensuring transparency and compliance with relevant regulations.

Algo-Strategies



Algower's algorithmic trading strategies are meticulously crafted to cater to varied market conditions and objectives. These strategies harness state-of-the-art technology to enhance efficiency, mitigate risk, and seize lucrative market opportunities. From trend-following to mean reversion, arbitrage, and market-making, Algower's strategies are engineered for sustained and competitive performance.

✓ **Smart Alpha**

✓ **Velocity Trader**

✓ **Quantum Edge**

✓ **Profit Maximizer**

✓ **Hybrid Plus**

✓ **Trend Maximizer**

✓ **Momentum Maximizer**

✓ **Path Finder**

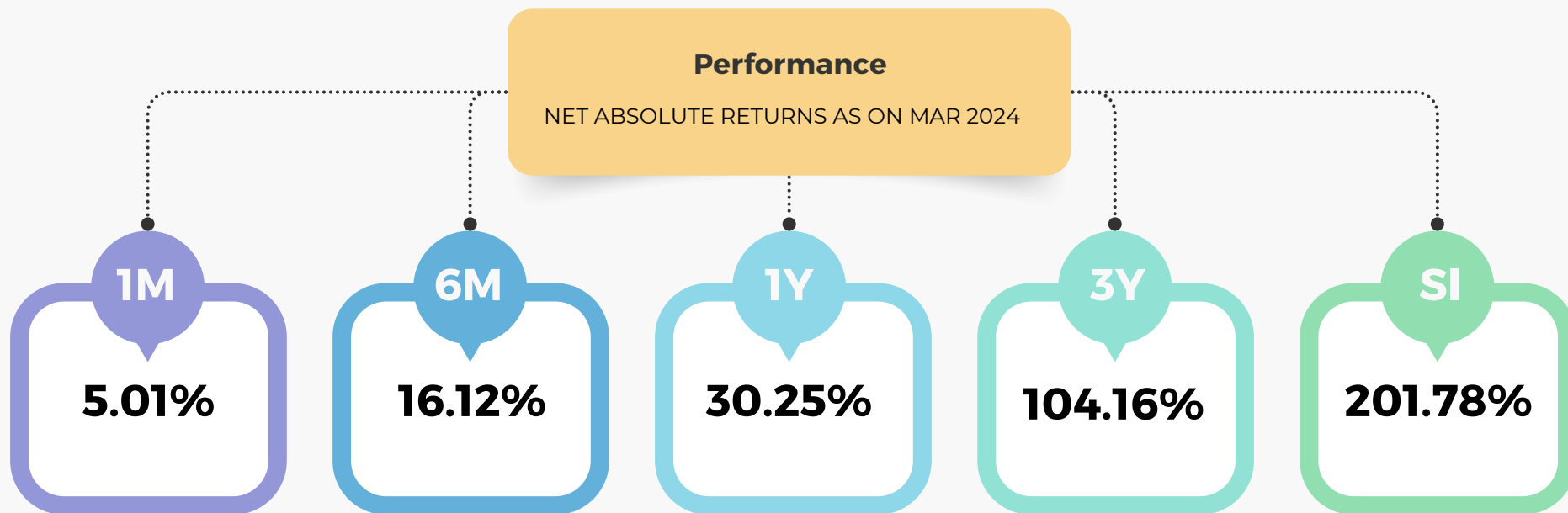


SMART ALPHA

The algorithm identifies extreme levels where price movement is constrained and opens a short strangle. It focuses on theta decay advantage on both sides during sideways days. If one side's stop loss is hit, it will make adjustments on the other side to capture the delta advantage during trending days as well.

ADVANTAGES

- 01 Strategic Positioning for Optimal Returns**
- 02 Risk Management at its Finest**
- 03 Sideways Market Mastery**
- 04 Adaptability in Trending Markets**
- 05 Low Risk, Medium Return Strategy**



SUITABLE FOR

Traders who are comfortable with options trading and have a moderate to high risk tolerance. This strategy is ideal for those seeking to diversify their portfolio and add a potential source of consistent returns.

MARKET CONDITIONS

Smart Alpha is particularly effective in sideways market conditions and one side market, allowing for strategic positioning and risk management optimization.

INVESTMENT HORIZON

The Smart Alpha Nifty-based Option Strangle Algorithmic Strategy is tailored for short to medium-term traders in the options market, offering flexibility in trade durations, with positions typically held for the intraday period.

MINIMUM INVESTMENT

To fully benefit from the Smart Alpha Nifty-based Option Strangle Strategy, we recommend a minimum investment of INR 2,50,000. This amount allows for adequate capital allocation and effective risk management.

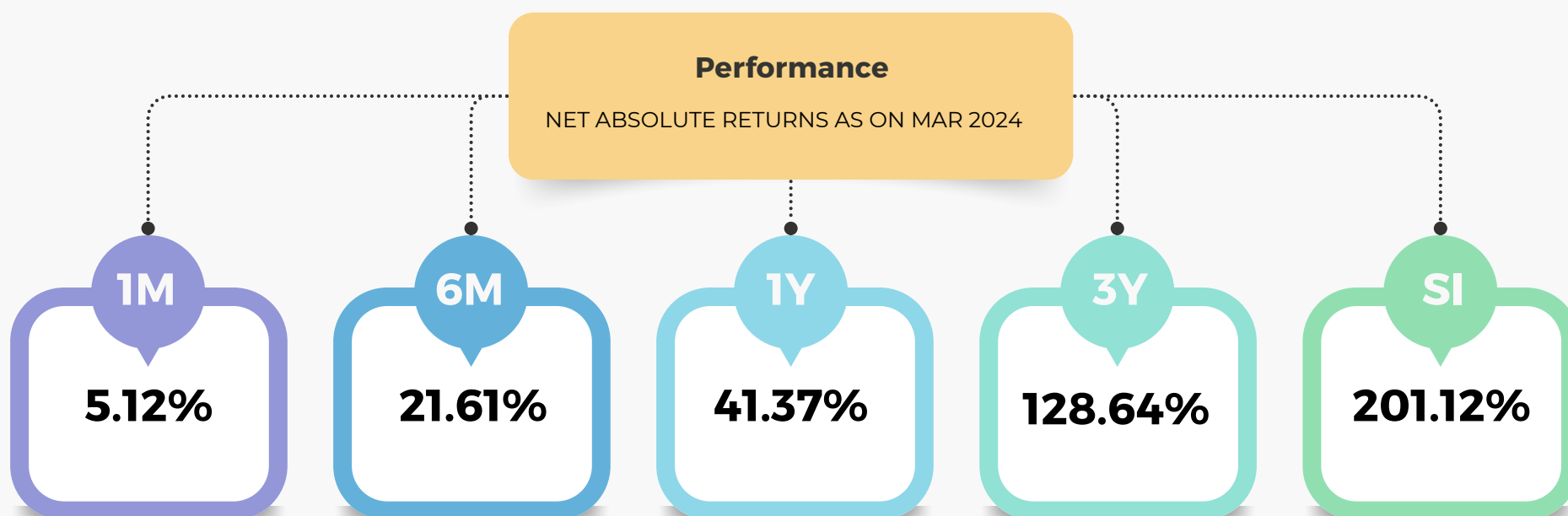


VELOCITY TRADER

The algorithm detects trends in Banknifty and sells options accordingly. It harnesses time value decay benefits during sideways market days and leverages delta movement and theta decay advantages during trending days. If the stop loss is triggered, it will execute position reversals with meticulous risk management.

ADVANTAGES

- 01**
Adaptability to Market Conditions
- 02**
Risk Management with Stop Losst
- 03**
Position Reversal for Recovery
- 04**
Exploiting Time Decay
- 05**
Leveraging Theta and Delta



SUITABLE FOR

Traders with experience in options selling and a moderate risk appetite. This strategy is ideal for investors looking to generate consistent income with reduced exposure to market volatility.

MARKET CONDITIONS

The strategy thrives in relatively stable market conditions where trends can be identified and exploited through option selling.

INVESTMENT HORIZON

The Trend-Based Bank Nifty Options Selling Algorithmic Strategy is designed for medium-term traders seeking to capitalize on trends in the Bank Nifty options market. Positions are generally held for the intraday period.

MINIMUM INVESTMENT

To fully benefit from the Trend-Based Bank Nifty Options Selling Strategy, we recommend a minimum investment of INR 2,00,000. This amount allows for adequate capital allocation and effective risk management.

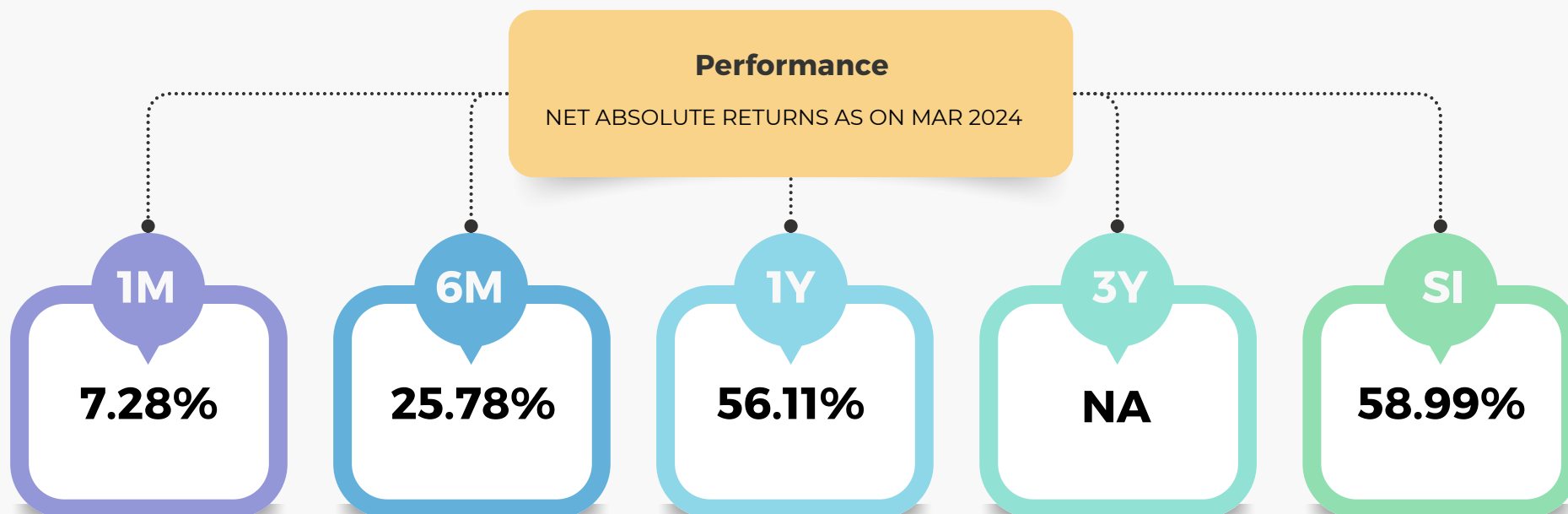


QUANTUM EDGE

By pinpointing extreme levels of the Bank Nifty for the day, the system can establish boundaries beyond which the price is not expected to move significantly. This allows for a strategic placement of short strangles, optimizing premium collection. Additionally, in case of one side hitting its stop loss, it dynamically adjusts the other side to capitalize on delta advantages, particularly during trending market conditions.

ADVANTAGES

- 01** Dynamic Risk Management in Trending Markets
- 02** Risk Mitigation and Return Optimization
- 03** Precise Identification of Extreme Levels
- 04** Sideways Market Profitability with Theta Decay
- 05** Low Risk, Medium Return Strategy



SUITABLE FOR

Quantum Edge is ideal for traders looking to maximize returns while minimizing risk in the options market. Whether you're a seasoned investor or new to trading, Quantum Edge offers a sophisticated yet accessible platform to elevate your trading experience.

MARKET CONDITIONS

Quantum Edge thrives in a variety of market conditions, making it a versatile option for traders. Whether the market is experiencing sideways movement or trending trends, Quantum Edge's adaptive strategies ensure consistent returns by capitalizing on time value decay and market dynamics.

INVESTMENT HORIZON

Quantum Edge is designed for both short-term and medium-term investment horizons. Whether you prefer quick trades to capitalize on market movements or a more measured approach, Quantum Edge adapts to your investment timeframe with precision.

MINIMUM INVESTMENT

With a modest capital requirement of just Rs-200,000/-, Quantum Edge offers an accessible entry point for traders of all levels. Experience the power of precision trading without the need for substantial initial investment.

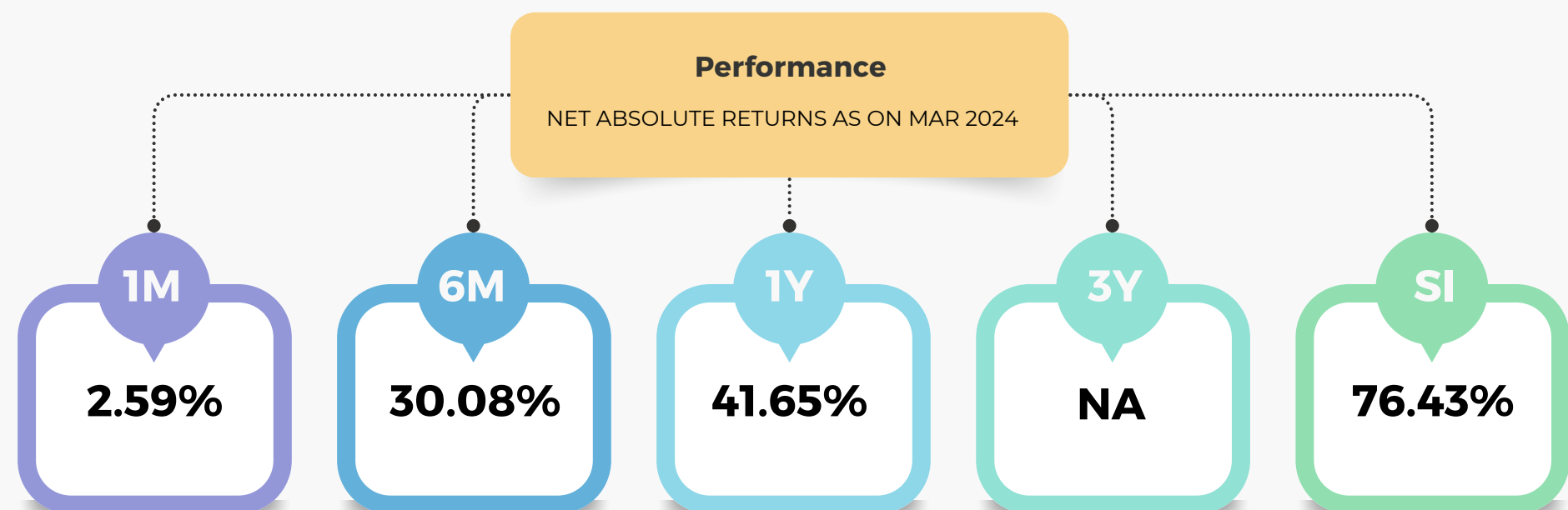


PROFIT MAXIMIZER

Strategy: The algorithm detects critical price levels where movement is restricted and initiates a short strangle strategy. It optimizes the decay advantage of theta on both ends during periods of sideways movement. In the event of a stop-loss triggering on one side, it promptly adjusts the position on the opposite side to seize the delta advantage, particularly during trending market conditions.

ADVANTAGES

- 01**
Precise Boundary Identification
- 02**
Enhanced Premium Collection
- 03**
Effective Risk Management in Trending Markets
- 04**
•Opportunistic Position Adjustment
- 05**
•Maximized Profits on Trending Days



SUITABLE FOR

Traders with experience in options selling and a moderate risk appetite. This strategy is ideal for investors looking to generate consistent income by leveraging the unique characteristics of the crude oil options market.

MARKET CONDITIONS

The strategy thrives in stable to mildly volatile market conditions, where options contracts can be strategically sold to take advantage of time decay.

INVESTMENT HORIZON

The Profit Maximizer Crude Oil Option Selling Algorithmic Strategy is designed for medium-term traders seeking to capitalize on opportunities in the crude oil options market. Positions are typically held for intraday.

MINIMUM INVESTMENT

To fully benefit from the Profit Maximizer Strategy, we recommend a minimum investment of INR 5,00,000. This amount allows for adequate capital allocation and effective risk management.

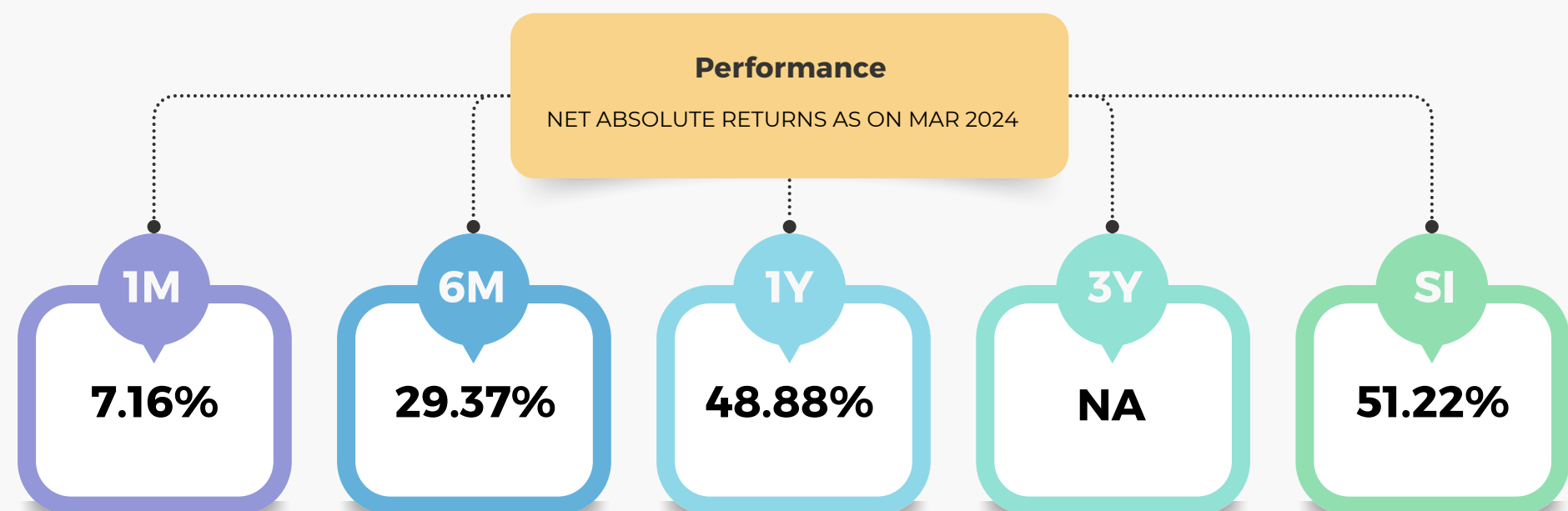


HYBRID PLUS

Strategy: The algorithm acts on breakout patterns by employing price action studies to seize maximum price movements during trending days. Capital will be allocated to Nifty futures during day time and Crude oil futures in the evening, ensuring that funds remain active throughout the day, working tirelessly for you.

ADVANTAGES

- 01**
Dynamic Capital Utilization
- 02**
High Probability Opportunities
- 03**
Medium Risk, High Return
- 04**
Tailored for Ambitious Traders
- 05**
Seamless Integration



SUITABLE FOR

Hybrid Plus is tailored for ambitious traders seeking medium risk, high return strategies. It's ideal for individuals with a moderate risk appetite who are willing to embrace calculated risks in pursuit of higher returns in the futures trading market.

MARKET CONDITIONS

The algorithm acts on breakout patterns by employing price action studies to seize maximum price movements during trending days.

INVESTMENT HORIZON

The strategy aims to deliver consistent profitability over the medium term, offering a balanced approach to investment with a focus on maximizing returns while managing risks effectively.

MINIMUM INVESTMENT

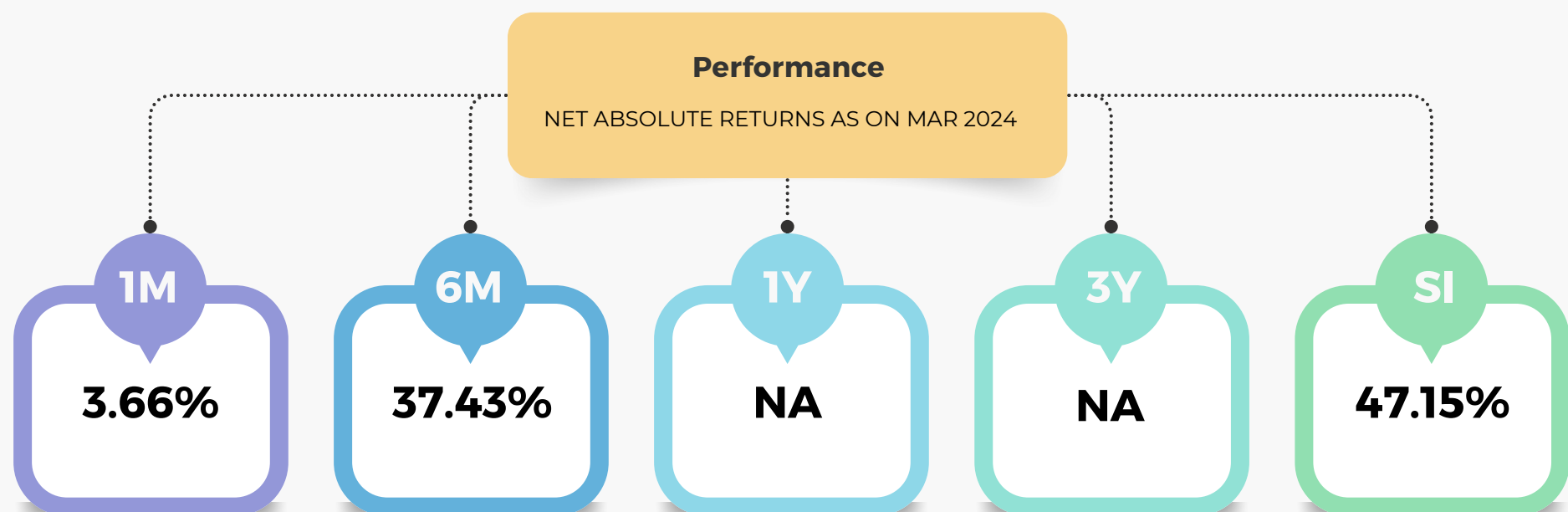
Hybrid Plus, requiring just a minimum capital of Rs-300,000/-. This makes it accessible to a wide range of investors, allowing them to capitalize on lucrative opportunities and optimize their capital utilization efficiently.



TREND MAXIMIZER

The algorithm accurately identifies trends in Crude Oil, allowing for timely execution of ATM (At-The-Money) option buying. This ensures that trades are entered at favourable points in the market cycle, maximizing profit potential.

ADVANTAGES



SUITABLE FOR

Traders with a moderate to high risk tolerance, looking to benefit from potential price movements in crude oil options. This strategy is suitable for investors seeking dynamic exposure to the crude oil market.

MARKET CONDITIONS

The strategy is well-suited for volatile market conditions in the crude oil market, where options offer significant profit potential.

INVESTMENT HORIZON

The Trend Maximizer Crude Oil Option Buying Algorithmic Strategy is designed for short to medium-term traders seeking to capitalize on potential opportunities in the crude oil options market. Positions are typically held for intraday.

MINIMUM INVESTMENT

To fully benefit from the Trend Maximizer Strategy, we recommend a minimum investment of INR 50,000. This amount allows for adequate capital allocation and effective risk management.

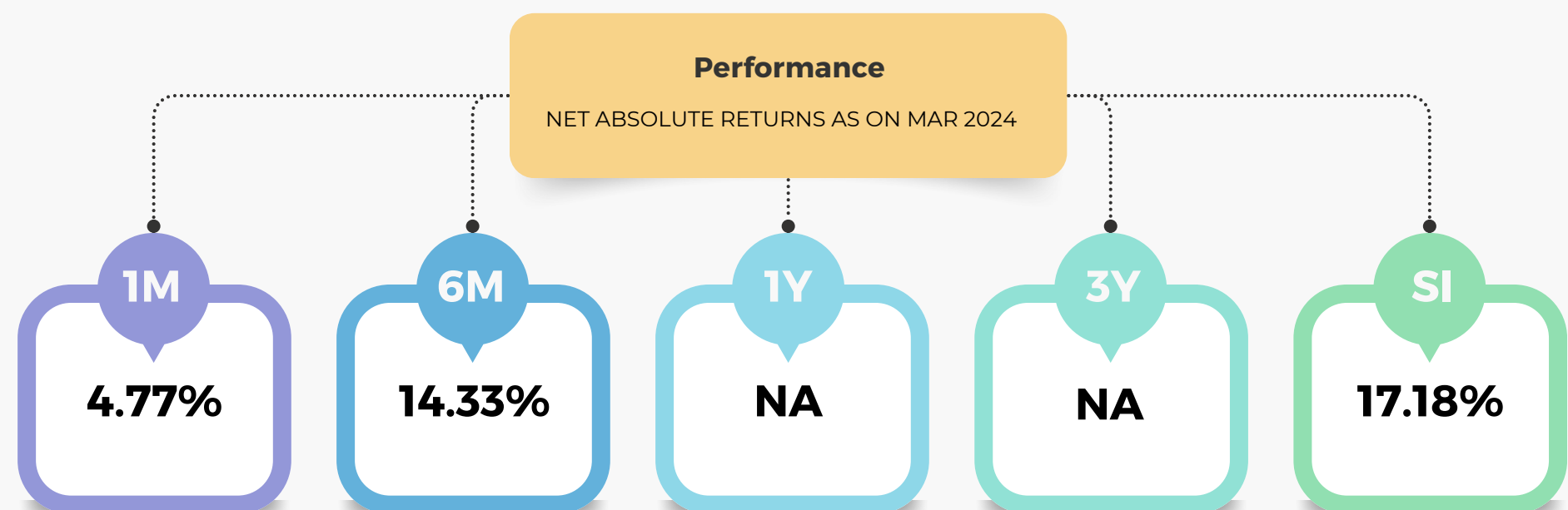


MOMENTUM MAXIMIZER

BankNifty Navigator utilizes sophisticated algorithms to accurately identify trends in BankNifty Options on an intraday basis. This enables traders to make informed decisions and execute trades based on directional market movements.

ADVANTAGES

- 01**
Precise Trend Identification
- 02**
Intraday Trading with Lower Capital Requirement
- 03**
Increased Probability of Success
- 04**
Efficient Risk Management
- 05**
Potential for Quick Profits



SUITABLE FOR

This strategy is tailored for traders and investors seeking to leverage momentum trends in the Bank Nifty options market.

MARKET CONDITIONS

The strategy is designed to capitalize on the momentum of assets in the Bank Nifty options market. By identifying and trading in the direction of prevailing market momentum, investors have the potential to capture significant profits.

INVESTMENT HORIZON

Momentum Maximizer is suitable for traders with varying investment horizons, making it versatile for both short-term and long-term strategies.

MINIMUM INVESTMENT

To participate in this strategy, a minimum investment of INR 25,000 is required, providing accessibility to a broad spectrum of investors.

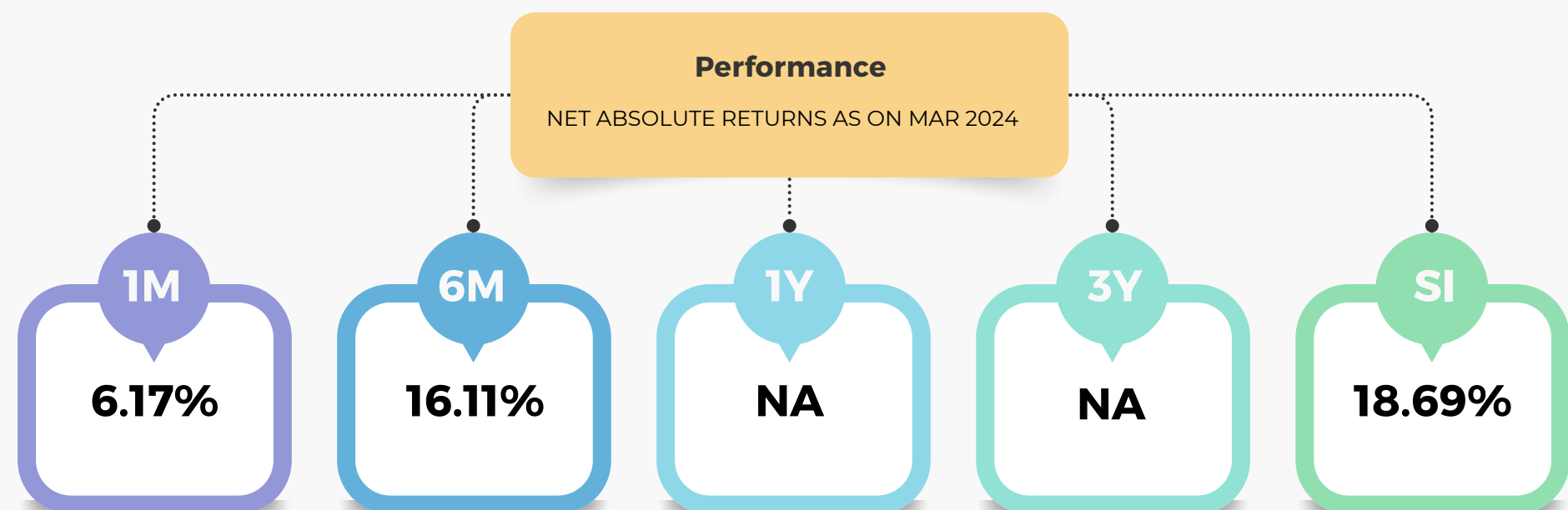


PATH FINDER

Strategy: Path Finder employs advanced algorithms to accurately identify trends in Nifty Weekly Options on an intraday basis. This allows for timely execution of trades based on directional market movements, enhancing the potential for profitable outcomes.

ADVANTAGES

- 01**
Potential for Quick Profits
- 02**
Efficient Risk Management
- 03**
Enhanced Probability of Success
- 04**
Intraday Trading with Lower Capital Requirement
- 05**
Precise Trend Recognition



SUITABLE FOR

This strategy is tailored for traders and investors seeking to navigate the Nifty options market through a systematic and data-driven approach.

MARKET CONDITIONS

The strategy adapts its positions based on evolving market conditions, allowing investors to respond to changing dynamics.

INVESTMENT HORIZON

Path Finder caters to a diverse range of investment horizons, making it suitable for both short-term and long-term traders.

MINIMUM INVESTMENT

To participate in this strategy, a minimum investment of INR 25,000 is required, ensuring accessibility for a broad spectrum of investors.



SEAMLESS INTEGRATION WITH ALGOWER-COMPATIBLE DEMAT ACCOUNTS

Experience the seamless integration between Algower and 15 different trading platforms, and unlock a world of opportunities in the financial markets.



PLAN & PRICING

22%
OFF
ON MONTHLY
SUBSCRIPTION

MONTHLY

3,509

~~4,499~~

33%
OFF
ON HALF-YEARLY
SUBSCRIPTION

HALF-YEARLY

18,086

~~26,994~~

44%
OFF
ON YEARLY
SUBSCRIPTION

YEARLY

30,233

~~50,988~~

Meet Our Founder's



DINOJ DAMODAR

Co-Founder

A seasoned financial expert with over two decades of experience in the stock market, Dinoj Damodar brings a unique blend of financial acumen and diverse skills acquired from leading broking firms in India. As an Amazon Best Selling Author with four published books and holder of a master's degree in psychology, he combines financial prowess with a diverse skill set, ensuring a strategic and well-rounded approach to our customer success.



SHIVA KUMAR D

Co-Founder

Shiva Kumar, a Co-Founder with 16 years of profound experience in financial markets, has held key roles in middle management at two major NBFCs. An MBA postgraduate, he brings extensive industry insight and strategic acumen to our team. His tenure in leadership positions reflects a track record of excellence, making him an invaluable asset in steering our customer success.



Thank You

For Your Attention



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